

#### **DATA MANAGEMENT BUILT FOR MICROSOFT**



Fastest Growing Azure Storage Partner in History



Award-Winning Microsoft ISV Partnership



Rapidly Growing Base of Joint Customers

Whether you are running on-prem or in Azure, Rubrik delivers all aspects of data management with consumer-grade simplicity and policy-driven intelligence across all Microsoft apps – physical or virtualized Windows, SQL Server, Hyper-V, Office 365, OneDrive, and Azure. Power on your SQL and Hyper-V backups instantly or provision a clone from any desired point-in-time for test/dev in minutes. As you shift your apps to Azure, Rubrik orchestrates all critical data management functions – backup, recovery, search, archival, analytics, and more – for your cloud- native and hybrid cloud applications.

#### **KEY BENEFITS**



## **AUTOMATED PROTECTION**

Simplify backup and recovery with native API-based protection.



# INSTANT RECOVERY FOR SQL

Deliver near-zero RTOs by mounting SQL directly on Rubrik.



## BUILT FOR THE API ECONOMY

Control your on-prem and cloud apps with a rich suite of API services.

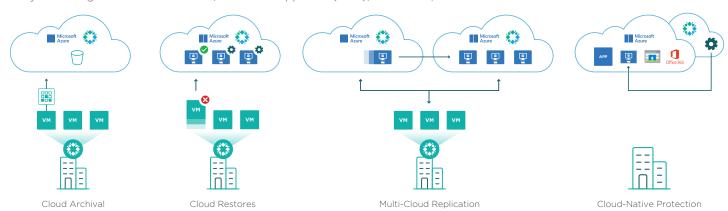


# RESUME BUSINESS QUICKLY

Instantiate your apps in Azure when disaster strikes for costeffective application recovery.

#### **AZURE SOLUTIONS**

Whether it's on-prem or in Azure, Rubrik powers on apps for recovery, search, analytics, and test/dev. Deploy Rubrik on-prem via plug-and-play appliances or as software. Replicate your on-prem apps and data to Azure. Quickly spin up apps in Azure for cost effective application recovery or test/dev. Modernize backup and recovery with cloud-native protection and automated lifecycle management for Azure VMs, Azure NetApp Files (ANF), Office 365, and OneDrive.



#### **CLOUD SOLUTIONS**

Data Archival	Send your application data to Azure for long-term retention while retaining immediate access with predictive search. Ensure instant accessibility of archived data with Rubrik's real-time predictive search.
Cloud-Native Protection	Modernize backup and recovery of Azure VMs, Azure NetApp Files (ANF), Office 365, and OneDrive with native snapshots and API-based data protection. Protect cloud-native applications (such as Windows or Linux-based applications and SQL databases) by writing to Azure's storage services.
Application Recovery in the Cloud	Use on-demand instantiation for more flexibility in recovering an Azure Virtual Machine as a Cloud image in the event of a contingency. Enable self-service access to spin up application test/dev cloud sandboxes. Rubrik automates the conversion of application data (VHD) into an Azure VM.
Replication	Replicate backup data across multiple data centers, edge sites, and Azure regions with policy-driven automation. Rubrik also enables cloud-native replication between multiple Azure regions.

### **RUBRIK AND MICROSOFT CUSTOMERS**









### **KEY FEATURES**

- App-Consistent Snapshots: Take application-consistent snapshots for your cloud instances of Microsoft Exchange, SharePoint, SQL Server, Active Directory, and Oracle RDBMS.
- Cloud-scale Data Efficiency & Resiliency: Maximize storage efficiency with global deduplication that scales inline with your cloud-based cluster. Utilize erasure coding to provide resiliency and fault tolerance while minimizing capacity overhead.
- Policy-based Management: Click to assign SLA policies to your VMs, applications, and databases. Just select desired snapshot capture frequency, retention duration, and desired location.

- API-first Architecture: Automate custom lifecycle management workflows with a rich suite of RESTful APIs to quickly move local data to the cloud and intelligently manage cloud data to business needs.
- Global Real-Time Search: Instantly search for files across all snapshots with suggested search results as you type.
- Swift Recovery: Deliver rapid recoveries for your file, folders, filesets, application and database instances in the cloud.
- Customized Analytics: Rubrik Envision delivers real-time platform insights on data management, compliance, and capacity planning across your entire cloud environment. Get actionable insights from data visualization.



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Rubrik, the Multi-Cloud Data Control™ Company, enables enterprises to maximize value from data that is increasingly fragmented across data centers and clouds. Rubrik delivers a single, policy-driven platform for data recovery, governance, compliance, and cloud mobility. For more information, visit www.rubrik.com and follow @rubrikInc on Twitter. © 2020 Rubrik. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

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