COMMVAULT®

▶ 10 Reasons You Should Consider Commvault

DRIVING LEADERSHIP AND INNOVATION AT EVERY TURN

Choices in data protection are more essential to IT operations than ever. Backup and recovery solutions increasingly play a significant role in more expansive operational processes including disaster recovery, development/test and DevOps. In fact, Gartner reports that 30% of organizations will leverage backup for more than just operational recovery by 2020.[1] Compounding this is the influx of disruptive technologies including the cloud and big data. These paradigms are changing the data protection landscape even while organizations continue to face increasing requirements for greater governance and control without impacting budgets or complexity.

While dealing with these significant technology shifts, the backup and recovery competitive landscape is also fraught with the distraction of mergers and divestitures. But there is one consistent, reliable choice: Commvault. Commvault has a long standing history of visionary innovation, superior technology and world-class support, but that's not all. Here are the top 10 reasons you need to include Commvault on your shortlist of data center backup and recovery software providers so that you can remain prepared for all the technology transitions ahead.

ONE: TO SIMPLIFY YOUR MOVE TO THE CLOUD

According to Gartner, the number of enterprises using the cloud as a backup destination will double by 2018.[2] Largely driven by the cost and scalability advantages of the cloud, this move requires a strategic, efficient approach to ensure workloads are optimized and complexity is minimized throughout cloud migrations and subsequent operational management. Commvault offers native cloud storage integration for more cloud storage platforms than any other vendor – including Microsoft Azure; Amazon Web Services S3, Glacier and Snowball; Rackspace Cloud Files; Google Cloud; Oracle Storage Cloud and more than 20 more. For these cloud platforms, Commvault minimizes manual scripting and complexity while offering a variety of options for moving data offsite to ensure adherence to SLA requirements without added costs or risk.

In fact, with more than 30PB of data managed using Commvault in the cloud, Commvault customers drive more cloud usage than almost any other vendor. With Commvault, customers can get to the cloud faster, reduce risk during the transition and automate more processes – even across multiple cloud tiers – with efficiency and operational ease.

TWO: FOR WORKLOAD AND DATA PORTABILITY

Every organization's journey to the cloud requires different phases and timing. That's why Commvault simplifies cloud implementations, with the flexibility and choice that enables workload portability as business demands change. With Commvault, organizations can natively move workloads wherever they want – from on-premises to the cloud, from cloud to cloud, or from the cloud back to on-premises. As a result, organizations have the freedom to choose the environment that best meets their workloads, capacity requirements and budget. This affords organizations with the freedom to change cloud strategies as business demands shift.

For example, with Commvault, mapping VMs in the cloud is just as easy as mapping them on-premises. Consolidation of remote-site data and production workloads is simple. And, the ability to dramatically shorten and reduce test/dev cycles is within easy reach. Plus, all of these actions can be managed – across all infrastructures – from a single, unified management console.

2   Gartner Magic Quadrant for Data Center Backup and Recovery Software, June 8, 2016

The number of enterprises using the cloud as a backup destination will double by 2018.

Gartner Magic Quadrant for Data Center Backup and Recovery Software June 8, 2016

Commvault outpaces the value of point-based solutions by 40% or more.

Calculate your backup savings using the **Commvault Savings Calculator**

THREE: TO AVOID VENDOR LOCK-IN

With workload and data portability comes agility and, even more, investment protection. Commvault not only simplifies workload and data portability it enables freedom of choice so organizations can not only adopt new infrastructure architectures without hesitation, but also new applications, such as NoSQL or SAP HANA, without fear of disrupting business SLAs for data protection and recovery. Commvault has opened up its platform to provide native access to file types and virtual machines. This delivers the true freedom organizations need to adopt any technology, at any time, without risking availability, recoverability or freedom. That means no more vendor lock-in or fear that technology choices will impact future business demands.

FOUR: TO ENABLE DISASTER RECOVERY TRANSFORMATION WITH DRaaS

With innovative orchestration and automation capabilities, all from a common console, Commvault also enables the transformation to a new paradigm in disaster recovery: DR-as-a-Service (DRaaS). By enabling the ability to turn on and provision cloud services on demand, DRaaS solutions powered by Commvault radically transform the cost and resource demands of traditional DR processes. There's no longer the need to build co-location facilities or to replicate data to a duplicate datacenters for DR. With DRaaS, operations can be quickly spun up in the cloud for rapid recovery without the high infrastructure costs of traditional DR. Recovery can be on-demand when events require and scaled back to a normal protection state when the enterprise is back to regular production operations. Even more, DR operations can be quickly and seamlessly moved to any part of the world for truly disaster-proof protection at low cloud costs.

FIVE: TO ACHIEVE EFFICIENT SaaS DATA PROTECTION AND COST CONTROL

The cloud is not only changing data retention and protection, it's also where many critical applications live. From Salesforce and Oracle to SAP and Office 365, many vital business applications are now cloud-based. The challenge is managing the storage costs for these Software-as-a-Service (SaaS) applications while also ensuring compliant data protection. It's not uncommon for IT to see growing storage and capacity costs with their SaaS applications, which only grows exponentially as users expand their reliance on them.

Commvault can minimize these SaaS application storage requirements by leveraging cloud file sharing technology with links that point back to the data platform. This also enables SaaS content to be mapped back to the managed infrastructure to meet data governance, eDiscovery and compliance requirements. Even further, for critical SaaS applications, Commvault can further improve SLAs by protecting SaaS application data on IT-managed infrastructure by tracking delta changes. This can provide the granularity some critical SaaS applications need for rapid recovery while also providing additional infrastructure for Dev/Test operations.

Gartner: 2016 Magic Quadrant for Data Center Backup and Recovery Software[i]

Read why Gartner ranks Commvault highest in "ability to execute" and furthest in "completeness of vision" and names Commvault a leader for six years in a row.

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▶ ### SIX: FOR GREATER INSIGHT WITH OPEN SOFTWARE-DEFINED STORAGE

As organizations work to manage, protect and retain increasing volumes of data, the value buried in that data is often overlooked. Not with Commvault. With an open platform and new open software-defined storage (SDS) technologies, Commvault enables extensibility of the knowledge behind the data. With Commvault you can finally realize the value previously locked in the data you store. From sensor data and log data and to business analytics and the tracking of customer or user activity metrics, Commvault's scale-out SDS back end offers built-in indexing and data reduction as a foundation for exposing new data knowledge for actionable information. With its open SDS environment, Commvault helps to expose masses of information on files, types of files, metadata and more, becoming a storage target for new applications to derive greater insights from the data you store and protect.

Commvault customer support has a 98% customer satisfaction rating, better than anyone else in the industry.

Commvault Support and Services Survey December 2015

▶ ### SEVEN: TO ASSURE SCALABILITY WITHOUT BOUNDARIES

As data continues to explode, your ability to scale can be your largest data management obstacle. Some legacy systems force you to use multiple solutions to support more data, creating increasing operational burden, and cost. But for Commvault, scalability has always been a core advantage. It's been developed with a distributed and aware architecture for scalability from the beginning. This allows it to manage billions, even trillions, of objects to support any size data environment without limiting features or functions. As a result, Commvault scales unlike any other data management solution in the market, turning cost and complexity into confidence and control.

▶ ### EIGHT: FOR UNMATCHED TOTAL COST EFFICIENCY

It's no secret that traditionally Commvault has been known as the Ferrari of backup. But it's not priced that way. New pricing models make Commvault solutions less costly than point solution competitors. Right-sized pricing makes Commvault easy to buy based on customer-selected environment metrics such as the amount of data protected, number of VMs, or number of users. As a result, customers get a high-value solution without the high price. Added to the value of Commvault's fixed pricing models, is Commvault's total-cost-of-ownership. By lowering resource requirements and complexity, Commvault often outpaces the value of point-based solutions by 40% or more.[3]

Quantifying the Business Value of Commvault Software: 2016 Customer Survey Analysis[ii]

DC breaks through the noise and quantifies the concrete value that Commvault solutions produce for customers.

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▶ ### NINE: BECAUSE OF WORLD-CLASS TECHNOLOGY AND PRODUCT SUPPORT

When it comes to support, no vendor surpasses Commvault. On the technology front, Commvault remains at the leading edge of innovation, supporting the broadest number of hypervisors, cloud providers, storage hardware and more.

3   Commvault Cost Savings Calculator

With a focus on innovation, customers can be confident that Commvault will always be in tune to support the technologies of tomorrow.

This technology support is complemented by one of the highest-rated customer support organizations in the industry. When it comes to data protection, recovery assurance and compliance, you simply can't compromise on support. You need access to the best resources and expertise to ensure that your environment is running at optimal levels of health. Commvault customer support has a 98% customer satisfaction rating, better than anyone else in the industry.[4] This high-quality support is further backed by Commvault-authorized support partners, who undergo rigorous training and certifications to sustain Commvault's high-level support standards.

▶ TEN: TO BENEFIT FROM PROVEN AND CONTINUOUS INNOVATION

Perhaps Commvault's biggest differentiator is its long-standing focus on innovation. Analysts, customers and partners alike continue to recognize Commvault for superior data protection and information management innovation. Many even herald Commvault for announcing new feature service packs that have the depth of technology innovation other vendors put into major releases.

When selecting solutions to protect, access and use your information assets, while getting more value from your data, there isn't any vendor more innovative or cost efficient than Commvault.

4   Commvault Support and Services Survey, December 2015

▶ To learn more about the value of Commvault® solutions for data protection and information management, visit **commvault.com/solutions**.

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▶ PROTECT. ACCESS. COMPLY. SHARE.

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