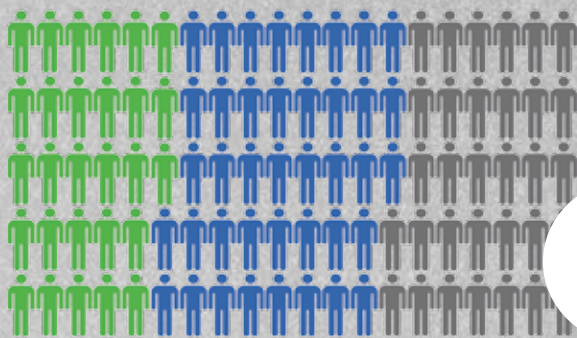


Hybrid Storage Adoption Trends

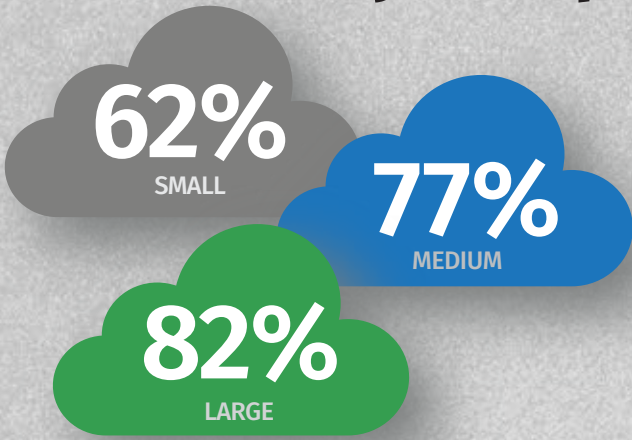
Cloudian surveyed 409 IT decision makers in the US and the UK about hybrid cloud storage technology. Highlights of the survey are illustrated here.

Hybrid Storage is Gaining Traction

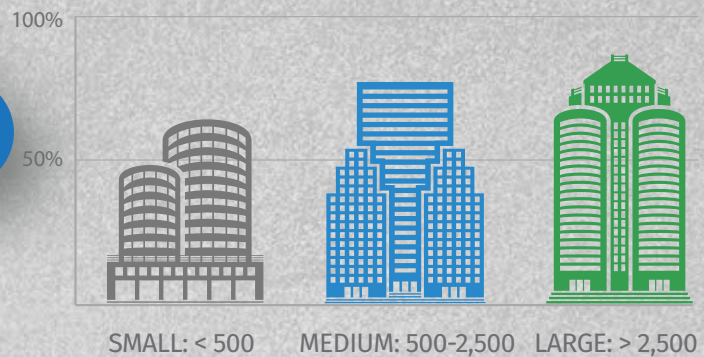


68%
have or will deploy hybrid cloud within the next year.

Fueled by Companies of All Sizes

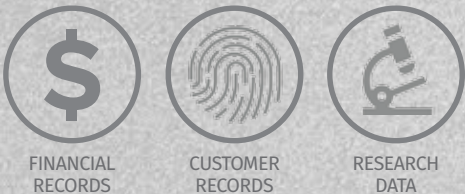


Hybrid cloud storage adoption rates in the next 12 months by company size



But Not All Data Can Go To The Cloud

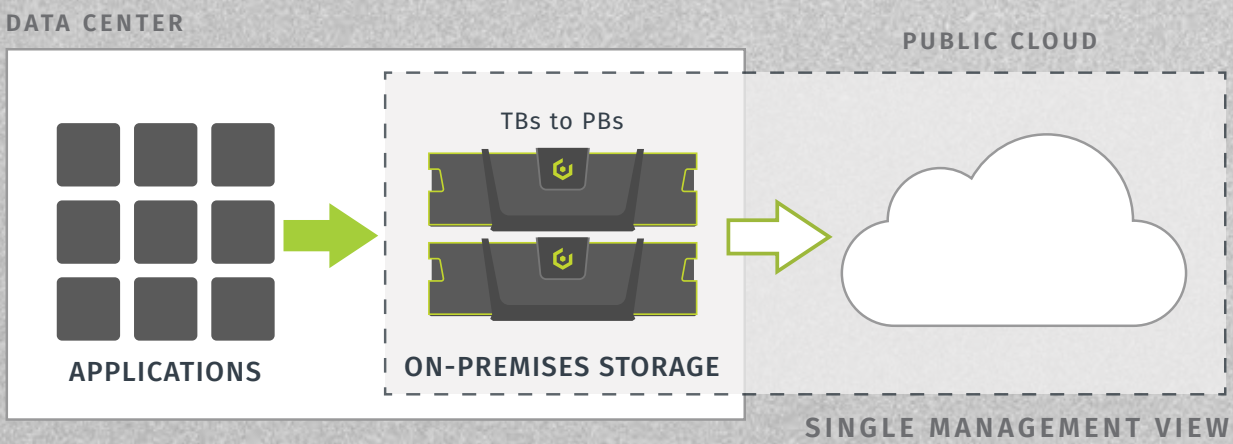
72%
have data they need to keep on-premises for security reasons



At the same time, companies want to leverage the economics and flexibility of the cloud for many uses cases, like backup.

64%
want to use the cloud for backup.

The Answer: Hybrid Cloud Storage



Read the Full Report



Hybrid Cloud Storage Adoption Trends

Hybrid cloud represents the best of both worlds — the flexibility and cost-effectiveness of cloud storage and the security and control of on-premises storage. Download the full report on our survey results today.

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